

ALERT: JIM HANDY TO SPEAK AT BELL MICROPRODUCTS SSD SEMINAR



OBJECTIVE ANALYSIS SEMICONDUCTOR MARKET RESEARCH

Six-City North American Educational Seminar Runs Through November

Objective Analysis is pleased to announce that SSD analyst Jim Handy will be presenting at Bell Microproducts' six-city series of SSD seminars. This series will take place in October and November 2009 in urban centers across North America and is focused on the theme "The State of Solid State." Presentations will underscore the innovative features, capabilities and benefits of SSDs, including a look at total cost of ownership and detailed technical knowledge.

Other presentations will be made by leading SSD suppliers and Bell Micro partners Intel, Pliant, STEC and Western Digital. Each company will give detailed presentations on their products and will be available to help attendees incorporate SSDs into their designs.

The schedule of the series is:

- October 20: Toronto, ON
- October 22: Montreal, QC
- November 10: Boston, MA
- November 11: Bethesda, MD
- November 18: Minneapolis, MN
- December 3: San Jose, CA

Bell Micro offers its SSD Seminar Series to OEMS and resellers alike. Bell Microproducts Inc. (BELM.OB), one of the world's largest value-added distributors of storage and computing technology. The company is committed to becoming the ultimate destination for solid state drive (SSD) success.

According to Joe Cousins, vice president of marketing for Bell Micro, "The next generation of storage technology is here - we are seeing the SSD moving into the mainstream and being embraced by the enterprise space more than ever before. Leveraging our reputation as the storage experts, Bell Micro is offering the SSD Seminar Series in order to equip OEMs and resellers with all of the knowledge necessary to reap the many benefits offered by SSDs."

To learn more or to register register for Bell Micro's SSD Seminar Series, please visit: <http://www.BellMicro.com/SSD/Seminar.asp>.

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