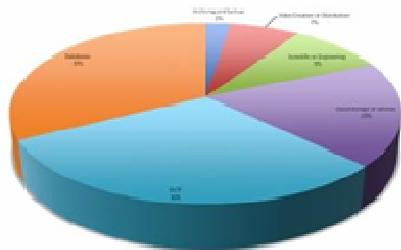


# New Report Analyzes IOPS Needs for Common Enterprise Applications



## OBJECTIVE ANALYSIS SEMICONDUCTOR MARKET RESEARCH



### Full Results of IT Manager Survey

IT professionals find it difficult to determine which SSD or flash array to buy or even whether they can get the speed they need from standard HDDs. There is an extraordinarily wide range of IOPS (from hundreds to millions), latencies, and capacities, and this can be confusing. A new and compelling report: ***How Many IOPS Do You Really Need*** provides, through a survey of IT managers and other end users, an understanding of the performance needs of various applications including IOPS, latency, and capacity.

The report, jointly produced by Coughlin Associates and Objective Analysis, dissects the results of a months-long on-line survey of IT managers which collected their inputs on the IOPS, capacity, and latency needs for a number of key enterprise applications. Respondents were candid with their replies, and shed new light on the speed requirements for certain key applications like OLTP, database management, and cloud services.

"This new report provides insight on important issues by answering questions that have never previously been asked," Said Tom Coughlin, the report's lead. "We're excited because there's nothing available today that is anything like it. This will be an enormous help to users and providers alike."

By reading this report, SSD and storage array vendors will have a better understanding of their prospective customers, and IT managers will learn what others with the same problems find to be the answer to their problems. Investors will gain key insight into the strengths and weaknesses of new players in the market, and marketing & sales managers will achieve a more solid understanding of their markets.

The report, ***How Many IOPS Do You Really Need***, is now available and can be purchased for immediate download at [www.Objective-Analysis.com](http://www.Objective-Analysis.com) or by fax or e-mail using the [downloadable order form](#). This study is essential to any company participating in the enterprise storage market, either as a manufacturer, user, or investor in this technology.

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