Abstract:
Enterprise SSDs continue to be the biggest growth sector in the SSD market. Although SSDs are believed to be far too costly to be used in many other computer applications, the enterprise market’s focus on payback makes it different from other SSD markets. Objective Analysis explains why and how SSDs continue to grow more rapidly in the enterprise market than in other sectors, and provides detailed unit shipment forecasts for SSDs into each of the major enterprise markets.

This study thoroughly explores several enterprise server applications and explains the appeal of SSDs in each, based inputs that Objective Analysis has learned from interviews with numerous server manufacturers and enterprise SSD users. Each end application is modeled with a unit shipment forecast and these are used to derive consumption forecasts. The total is rolled up into a single unit shipment and revenue forecast for SSDs in the enterprise by interface.

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  - Larger Transfers are (Mostly) Slower than Smaller Ones
  - Read/Write Workload Impacts Speed
  - Past Demands May Slow Future Performance
- Speed Varies with Use

Standards for SSDs
- International Committee for Information Technology Standards (INCITS)
- Serial ATA International Organization (SATA-IO)
- Non-Volatile Memory Express (NVMe)
- Storage Networking Industry Association (SNIA)
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