



OBJECTIVE ANALYSIS

Semiconductor Market Research

OBJECTIVE ANALYSIS DETAILED REPORT

SOLID STATE DRIVES IN THE ENTERPRISE

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Abstract:

Enterprise SSDs continue to be the biggest growth sector in the SSD market. Although SSDs are believed to be far too costly to be used in many other computer applications, the enterprise market's focus on payback makes it different from other SSD markets. Objective Analysis explains why and how SSDs continue to grow more rapidly in the enterprise market than in other sectors, and provides detailed unit shipment forecasts for SSDs into each of the major enterprise markets.

This study thoroughly explores several enterprise server applications and explains the appeal of SSDs in each, based inputs that Objective Analysis has learned from interviews with numerous server manufacturers and enterprise SSD users. Each end application is modeled with a unit shipment forecast and these are used to derive consumption forecasts. The total is rolled up into a single unit shipment and revenue forecast for SSDs in the enterprise by interface.

Contents:

Executive Summary

SSDs in the Enterprise

Enterprise SSD Market Evolution

SSDs vs. High-Performance HDD Arrays

Enterprise Needs by Application Type

Data Centers

Real-Time Data/Feed Processing

Contextual Web Advertising

Data Warehousing

Outlook Exchange Servers

Internet Server Caches

Transaction Processing Systems

Charge Card Processing

Reservations Systems

Algorithmic Trading

Currency Exchange and Arbitrage

Banking

Other Real Time Transaction Processing Systems

Virtualized Systems

Virtualized Desktops

- Video
 - Video Production
 - Real-Time Video
 - Video on Demand (VOD)
 - Video Surveillance
- Science & Engineering
 - Nuclear Fission Models
 - Genome Sequencing
 - Weather/Life Sciences
 - Software Development
 - Electronic Design Automation & Project Modeling
 - Aerodynamics Design
- Comparing SSDs to HDDs
 - The Role of Interface Speeds
 - Interface Types
 - SAS
 - Fibre Channel
 - PCIe
 - SATA
 - SSD-Specific Commands
 - SMART
 - Trim
 - Emerging Commands
 - SSD vs. HDD Performance
 - IOPS
 - IOPS per Dollar
 - IOPS per Watt
 - The Role of Internal Channels
 - Bandwidth
 - Latency
 - Reducing Power by Increasing Speed
 - Comparing SSD and HDD Power States
 - Power-Down Idle
 - Side Impact on System Idle Times
 - Less Cooling
 - Reliability: HDDs vs. SSDs
 - De-Bunking HDD Reliability Myths
 - SSD Reliability: NAND Flash Endurance
 - When an SSD Dies
 - Fewer Devices = Fewer Failures
 - Saving Cost with SSDs
 - Less Memory
 - Reduced HDD Count
 - Server and Software Reduction
 - Power & Cooling Savings
 - Smaller Footprint

- Shock & Vibration in the Enterprise
- SSD Weaknesses
 - Wear-Out
 - Internal Write Amplification
 - Very Slow Writes
 - Performance Inconsistencies
 - Larger Transfers are (Mostly) Slower than Smaller Ones
 - Read/Write Workload Impacts Speed
 - Past Demands May Slow Future Performance
 - Speed Varies with Use
- Standards for SSDs
 - International Committee for Information Technology Standards (INCITS)
 - Serial ATA International Organization (SATA-IO)
 - Non-Volatile Memory Express (NVMe)
 - Storage Networking Industry Association (SNIA)
 - Joint Electron Device Engineering Council (JEDEC)
 - International Disk Drive Equipment & Materials Association (IDEMA)
 - Solid State Drive Alliance (SSDA)
- Dampers to Adoption
 - Price per Gigabyte
 - Concerns about Wear
 - Alternatives to Using SSDs
 - Large DRAM
 - Enterprise HDDs
 - Short-Stroke or De-Stroke HDDs
 - RAID Systems & Striping
- Managing SSDs
 - Managing Hot and Cold Data
 - Where Do SSDs Belong in the System?
- Price Outlook
 - Conversion from SLC to MLC NAND
 - Reduced Overprovisioning
 - Smaller & Cheaper DRAM Buffers
 - Controller Prices Will Decline
 - Enterprise SSD Price Forecast
- Total Cost of Ownership
 - SNIA TCO Model Omissions
- Application Forecasts
 - Transaction Processing Systems
 - Virtualized Systems
 - Data Centers
 - Video
 - Science & Engineering
- Combined Forecast
 - Combined Application Forecast
 - Forecast by Interface

SSD Interface Forecast Assumptions

Methodology