



OBJECTIVE ANALYSIS

Semiconductor Market Research

Coughlin Associates

Data Storage Consulting

EMERGING MEMORIES BRANCH OUT

2023 Update Now Available

Emerging memories are now found in multiple applications both as stand-alone chips and embedded into systems on chips (SoCs). Over time, the NOR embedded in most SoCs will be almost entirely replaced by either MRAM, ReRAM, FRAM, or PCM, and this will also help drive the success of stand-alone new-memory chips. This report, the sixth annual update from Objective Analysis and Coughlin Associates, thoroughly explains these technologies and forecasts their opportunities, showing how and why today's mainstream memories will gradually be replaced. This encyclopedic source of technical information, market dynamics, forecasts, and strategy, ends with competitive analyses of 157 leading organizations. Forecasts show market growth for the emerging memory technologies themselves, as well as the capital equipment used to produce them. The report provides details of the competitive landscape and market drivers for these new memories, and will show your firm how to profit from this growing market. This study is an essential tool to help your company create a successful emerging memory strategy.

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